



News Advisory  
July 28, 2010.

## Fringe Madness - It's Here!

(Calgary, AB) - **Calgary's Fringe Festival** invites media to join them on Thursday, July 29 at 10 am for a taste of some of our uncensored, unexpected and unforgettable theatre performances on offer this year.

The Fringe is celebrating its 5<sup>th</sup> birthday and it promises to be the best yet! Kicking off on Friday - come experience NINE full days of artistry from Cowtown, and around the globe! Performances for all ages are happening at venues in and around Inglewood - all within walking distance of each other, and all oodles of fun! And don't forget to check out the outdoor festivities at **Inglewood SunFest** on Saturday, July 31 from 11 am to 5 pm ... fun for the entire family!

**MEDIA EVENT:** **Thursday, July 29 at 10 am** at Club Paradiso at Village Cantina (1413 - 9 Ave SE)

**WHAT:** **Calgary Fringe Festival** (July 30 - August 7, 2010)  
Indoor theatre festival presenting theatrical acts from around the world... and from your own backyard!

The Calgary Fringe Festival strives to support theatre artists of all disciplines by offering opportunities that offer a hand up and not a hand out. We strive to offer Calgarians an opportunity to build community through the theatrical arts. The Calgary Fringe seeks to achieve this by offering inclusive and accessible arts programming that stress a broad-based, interdisciplinary approach to the arts. The Fringe is also committed to fostering an environment of artistic freedom and expression. 100% unbiased. 100% unjuried. 100% of all ticket revenue goes to the artist.

Visit our website at [www.calgaryfringe.ca](http://www.calgaryfringe.ca) for more information.

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**For interviews, images or to register your *Best of Fest* vote, please contact:**

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